FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Statement o | F CHANGES IN | BENEFICIAL | OWNERSHIP | |
|-------------|--------------|------------|-----------|--|

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>LEINBACH TRACY A</u> | | | | | | 2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS] | | | | | | | | | Check a | all applica Director | ector | | Person(s) to Issuer | | |
|---|--------|---------|---------------------------------|---|---------|---|---------|-----------|--|------|---|-------|------|--|---|--|---|---------------------------|--|--|--|
| (Last) (First) (Middle) C/O HASBRO, INC. | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/21/2015 | | | | | | | | | | Officer (g below) | give title | | ther (: elow) | specify | | | |
| 1011 NEWPORT AVENUE | | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | |
| (Street) PAWTUC | CKET R | I (|)2861 | | | | | | | | | | | | X | | , | e Reporting e than One | | | |
| (City) | (S | tate) (| Zip) | | | | | | | | | | | | | | | | | | |
| | | Tabl | e I - Nor | -Deriv | ative | Se | curitie | es Ac | quired, | Disp | osed o | f, or | Bene | efici | ally O | wned | | | | | |
| | | | Date | 2. Transaction Date (Month/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year | | Code (| Transaction Dispos | | rities Acquired (A) ed Of (D) (Instr. 3, | | | ind S | Securities Beneficiall | ecurities eneficially wned Following | | ect | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | Code | v | Amount | (1 | A) or D) | Price | , т | Transaction(s) Instr. 3 and 4) | | | | (mou. 4) | | | |
| Common Stock (Par Value \$.50 per share) 05/2 | | | | 05/21 | 21/2015 | | | | A | | 2,004 A | | \$ | \$0 2 | | .70 | D | | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security 1. Title of Conversion or Exercise Price of Derivative Security 1. Title of Conversion or Exercise (Month/Day/Year) 2. Conversion Date (Month/Day/Year) 3. Transaction Date Execution if any (Month/Day/Year) | | | Date, Transaction Code (Inst | | | | | Expiratio | 6. Date Exercisable a Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | | 8. Pric Deriva Securi (Instr. | ative der ity Sec 5) Ber Ow Fol Re Tra | Number of rivative curities eneficially vned illowing eported ansaction (str. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exercisal | | Expiration Date | Title | or | ount nber res | | | | | | | |

Explanation of Responses:

<u>Tarrant Sibley, P/O/A for Tracy</u> <u>A. Leinbach</u> <u>05/26/2015</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.