FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	PPROVAL
OMD Number	2225.02

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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  GREENBERG JACK M					2. Issuer Name <b>and</b> Ticker or Trading Symbol HASBRO INC [ HAS ]								Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner					
(Last)	) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 06/29/2007								Officer (give title below)			Other (specify below)	
(Street)					4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person					
(City)	(St	tate) (	Zip)										Form filed by More than One Reporting Person					
		Tab	le I - Non-I	Derivati	ve Se	curitie	es A	cquired	Dis	posed	of, or Be	enefici	ally Ow	ned				
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)				ate	Execution Date			Code (Instr. 5)			rities Acqui ed Of (D) (In	red (A) o	ind Sec Ben Owi	mount of urities eficially led Following	Forn (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
							Code	v	Amount	(A) or (D)		Trai	Reported Transaction(s) Instr. 3 and 4)					
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Cod	Transaction Code (Instr.				6. Date Exercisable and Expiration Date (Month/Day/Year)			d if is ig ig Security and 4)	8. Price Derivati Security (Instr. 5	ve derivative Securities	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Cod	e V	(A)	(D)	Date Exercisab		xpiration ate	Title	Amoun or Number of Shares						
Phantom Stock Units <sup>(1)</sup>	\$0 <sup>(2)</sup>	06/29/2007		A		44		(3)		(3)	Common Stock	44	\$31.4	. 8,780		D		

## **Explanation of Responses:**

- 1. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in accordance with Section 16b-3.
- 2. Units correspond 1-for-1 with common stock.
- 3. Units are settled only in cash and are payable after the reporting person ceases to be a director.

Tarrant Sibley, p/o/a for Jack

M. Greenberg

07/03/2007

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.