FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* GEE GORDON						2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]									Relationship of Reporting Person(s) to Issuer (Check all applicable)					
GLL GORDON														X	Direct	or		10% Ov	vner	
(Last) (First) (Middle) 100 MISSION RIDGE					3. Date of Earliest Transaction (Month/Day/Year) 12/31/2007										Office below	r (give title)		Other (s below)	specify	
TOO INTOOTON REDGE					A If Amandment Date of Original Filed (Month/Date)									6. Individual or Joint/Group Filing (Check Applicable						
(Ctract)						4. If Amendment, Date of Original Filed (Month/Day/Year)									Line)					
(Street) GOODLETTTSVILLE TN 37072															X Form filed by One Reporting Person					
37072															Form filed by More than One Reporting Person					
(City)	(City) (State) (Zip)																			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
															7. Nature					
Date					Executi Day/Year) if any (Month)			on Date	e, Transac Code (I	Transaction Disposed C Code (Instr. 5)					Securiti Benefic	es	es Form		of Indirect Beneficial Ownership	
							,		· · · · ·	v	Amount	t (A) or P		се	Reporte Transac (Instr. 3	ed ction(s)			(Instr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
				;.g., pu	115, 0	Calls			•			Die Seci	unnes	·)						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, T	4. Transaction Code (Instr. 8)				6. Date Exe Expiration I (Month/Day		7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)		De Se (Ir	Price of erivative ecurity istr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
													Amour or Numbe							
				c	ode	v	(A)	(D)	Date Exercisable		piration ate	Title	of Shares							
Phantom Stock Units ⁽¹⁾	\$0 ⁽²⁾	12/31/2007			A		61		(3)		(3)	Common Stock	61		\$25.58	9,873		D		

Explanation of Responses:

- 1. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in accordance with Section 16b-3.
- 2. Units correspond 1-for-1 with common stock.
- 3. Units are settled only in cash and are payable after the reporting person ceases to be a director.

<u>Tarrant Sibley, p/o/a for E.</u> <u>Gordon Gee</u>

01/03/2008

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.