FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STATEMENT	OF	CHANGES	IN BE	NEFICIA	L OW	NERSHIP

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person* <u>Thomas Deborah</u>				2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]								5.	heck all a	pplicable) ector		Person(s) to Issuer 10% Owner Other (specify			
(Last) (First) (Middle) C/O HASBRO, INC. 1011 NEWPORT AVENUE					3. Date of Earliest Transaction (Month/Day/Year) 07/28/2011										A be			below)	`
(Street) PAWTU(CKET R	I ()2862 Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Line) X Form filed by One Report Form filed by More than C							e Reportin	g Pers	on					
		Tabl	e I - Non-	Deriva	ative S	еси	ıritie	s Acq	uired,	Dis	posed o	f, o	r Ben	eficia	ally Ow	ned			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				Exe Day/Year) if a		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction D Code (Instr. 5		Disposed	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)			nd Sec Ben Owr	mount of urities eficially ed Following orted	Form: Di	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount		(A) or (D)	Price	Tran	saction(s) r. 3 and 4)			(IIISU. 4)
Common Stock (Par Value \$.50 per share) 07/			07/28/	8/2011				A		4,000	1,000 A		\$(39	39,091.3167				
		Та	ıble II - De (e.								sed of, onvertib				y Owne	d			
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security		Date	Execution Date, if any		4. Transaction Code (Instr. 8)		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)			8. Price of Derivative Security (Instr. 5)	derivative Securities	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	t (D) lirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Sodo V		(0)		Date		Expiration	Title	or Nur of	nber					

Explanation of Responses:

<u>Tarrant Sibley, P/O/A for</u> <u>Deborah Thomas</u>

08/01/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.