FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person*							2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>Frascotti John</u>						11110	DITO I	<u> </u>								Direc	tor	10%	Owner		
A						3. Date	Date of Earliest Transaction (Month/Day/Year)									Office belov	er (give title v)	Othe belo	r (specify v)		
(Last) (First) (Middle) C/O HASBRO, INC. 1011 NEWPORT AVENUE						02/29/2008										Glob	oal Chief M	larketing Of	ficer		
C. C. III. C. D. I.																					
(Street)						4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)						
PAWTUCKET RI 02862														X	Form filed by One Reporting Person						
(City) (State) (Zip)																Form Pers		e than One Re	porting		
(City)		State)	(,	<u>∠</u> ιμ)																	
			Tabl	e I - Nor	n-Deriva	ative S	ecuritie	s Acq	uired,	Dis	osed o	of, c	or Ben	eficia	ally	Owne	ed				
1. Title of Security (Instr. 3) 2. Transa Date (Month/Date)							2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)					5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount		(A) or (D)	Price		Transa	action(s) 3 and 4)		(11150.4)		
Common Stock (Par value \$.50 per share) 02/29/.						2008		P		1,000		A	\$26.5			3,000	D				
Common Stock (Par value \$.50 per share) 02/29/						/2008			P		500		A	\$26	\$26.3		3,500	D			
Common Stock (Par value \$.50 per share) 02/29/3						/2008			P		500		A	\$26.25		4,000		D			
			Та	ble II - [•							y Ov	vned					
				(e.g., pu	its, call	s, warr	ants, c	ption	s, co	onvertib	le :	securi	ies)							
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execution or Exercise (Month/Day/Year) if any		Date, Transaction Code (Instr			vative rities iired r osed)	6. Date E Expiratio Month/D	n Date			str. 3	8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction ((Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)					

Date Exercisable

Explanation of Responses:

Tarrant Sibley, p/o/a for John

Amount or Number

of Shares

Frascotti

Expiration Date

<u>03/03/2008</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

(A) (D)