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Hasbro Ranks in Top 25 in Annual "100 Best Corporate Citizens" List

Company is honored for corporate social responsibility and ethical leadership for third consecutive year

PAWTUCKET, R.I.--(BUSINESS WIRE)-- Global branded play leader [Hasbro, Inc.](http://www.hasbro.com) (NASDAQ: HAS) has been ranked # 22 on *Corporate Responsibility Magazine's* 100 Best Corporate Citizens list for 2014. This is the third time that Hasbro, home to globally popular brands including MY LITTLE PONY, MONOPOLY and PLAY-DOH, has been honored in the top 25 and recognized for its responsible business practices and transparency.

"Our efforts to promote social and environmental responsibility are core to Hasbro's values and demonstrate our continued commitment to our employees, the environment, and the children and communities we serve around the world," said Brian Goldner, Hasbro President and CEO.

The 100 Best Corporate Citizens List documents hundreds of data points of disclosure and performance measures—from publicly available information in seven categories: environment, climate change, employee relations, human rights, governance, finance, and philanthropy. The list ranks the Russell 1000 Index and can be found at www.thecro.com.

To learn more about Hasbro's Corporate Social Responsibility efforts, please visit <http://csr.hasbro.com/>.

About Hasbro, Inc.

[Hasbro, Inc.](http://www.hasbro.com) (NASDAQ: HAS) is a branded play company dedicated to fulfilling the fundamental need for play for children and families through the creative expression of the Company's world class brand portfolio, including TRANSFORMERS, MONOPOLY, PLAY-DOH, MY LITTLE PONY, MAGIC: THE GATHERING, NERF and LITTLEST PET SHOP. From toys and games, to television programming, motion pictures, digital gaming and a comprehensive licensing program, Hasbro strives to delight its global customers with innovative play and entertainment experiences, in a variety of forms and formats, anytime and anywhere. The Company's Hasbro Studios develops and produces television programming for more than 180 territories around the world, and for the U.S. on Hub Network, part of a multi-platform joint venture between Hasbro and Discovery Communications (NASDAQ: DISCA, DISCB, DISCK). Through the company's deep commitment to corporate social responsibility, including philanthropy, Hasbro is helping to build a safe and sustainable world for future generations and to positively impact the lives of millions of children and families every year. It has been recognized for its efforts by being named one of the "World's Most Ethical Companies[®]" and is ranked as one of *Corporate Responsibility Magazine's* "100 Best Corporate Citizens." Learn more at <http://www.hasbro.com/>

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