UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 16, 2022

Hasbro, Inc.

(Exact name of registrant as specified in its charter)

Rhode Island

(State or other jurisdiction of incorporation or organization)

(Commission File Number)

1-6682

05-0155090 (I.R.S. Employer Identification No.)

1027 Newport Avenue Pawtucket, Rhode Island

(Address of Principal Executive Offices)

02861 (Zip Code)

Registrant's telephone number, including area code: (401) 431-8697

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act.

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, \$0.50 par value per share	HAS	The NASDAQ Global Select Market

Indicate by check mark wheth	her the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 or Rule
12b-2 of the Securities Excha	nge Act of 1934.
Emerging growth company	

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period provided pursuant to Section 13(a) of the Exchange Act. \Box

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On August 16, 2022, Hasbro, Inc. (the "<u>Company</u>") announced that Darren Throop, President and Chief Executive Officer of Entertainment One Ltd. ("eOne"), intends to step down from his position when the term of his employment contract ends on December 30, 2022. A copy of the press release is attached to this Current Report on Form 8-K as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

- (d) Exhibits
 - 99.1 Hasbro, Inc. Press Release, dated August 16, 2022.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HASBRO, INC.

By: Name: Title: <u>/s/ Deborah Thomas</u> Deborah Thomas Executive Vice President and Chief Financial Officer (Duly Authorized Officer and Principal Financial Officer)

Date: August 16, 2022

eOne President & Chief Executive Officer Darren Throop Prepares to Step Down from Hasbro at Year End

PAWTUCKET, R.I. – August 16, 2022 – Hasbro (NASDAQ: HAS), a global play and entertainment company, today announced that Darren Throop intends to step down from his role as President & CEO of Hasbro's eOne division when his contract expires at year end. The Company will share transition details prior to that time, and Mr. Throop will continue to serve in his role as President & CEO of eOne throughout the remainder of 2022.

"Darren built a team with deep passion, creativity and talent and, on behalf of all of us at Hasbro, I thank him for his steadfast leadership," said Chris Cocks, Hasbro's CEO. "Entertainment continues to be a cornerstone of our strategy. With over 200 projects in development across Film, Scripted and Unscripted Television, the eOne team is working on over 35 development projects for Hasbro brands – including content for TRANSFORMERS, MAGIC, D&D, PEPPA PIG, MY LITTLE PONY, POWER RANGERS and PLAY-DOH, among many others. Darren's vision and legacy will be felt for years, and we wish him all the best in his next chapter."

"As eOne and Hasbro have hit their stride, we have already begun to see what is possible working together. We have been working towards this milestone from the moment eOne joined Hasbro, and I'm proud to see the vision being realized through Hasbro's shared passion for creativity and storytelling. Looking to the future, I have tremendous confidence in Hasbro and eOne leadership to continue to build on eOne's track record of bringing outstanding entertainment to audiences," said Throop. "I have had the privilege of leading eOne for more than 20 years and I am incredibly proud of the team, and what we built together. I want to thank the visionary leaders, world-class colleagues, and extraordinary eOners, past and present, who made this amazing adventure possible."

About Hasbro

Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to making the world a better place for all children, fans and families. Hasbro delivers immersive brand experiences for global audiences through consumer products, including toys and games; entertainment through eOne, its independent studio; and gaming, led by the team at Wizards of the Coast, an award-winning developer of tabletop and digital games best known for fantasy franchises MAGIC: THE GATHERING and DUNGEONS & DRAGONS.

The Company's unparalleled portfolio of approximately 1,500 brands includes MAGIC: THE GATHERING, NERF, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE, DUNGEONS & DRAGONS, POWER RANGERS, PEPPA PIG and PJ MASKS, as well as premier partner brands. For the past decade, Hasbro has been consistently recognized for its corporate citizenship, including being named one of the 100 Best Corporate Citizens by 3BL Media and one of the World's Most Ethical Companies by Ethisphere Institute. Important business and brand updates are routinely shared on our Investor Relations website, Newsroom and social channels (@Hasbro on Twitter, Instagram, Facebook and LinkedIn).

HAS-IR HAS-C

Investors: Debbie Hancock | Hasbro, Inc. | (401) 727-5401 |debbie.hancock@hasbro.com Media: Carrie Ratner | Hasbro, Inc. | (401) 556-2720 | carrie.ratner@hasbro.com