FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | | | |
|--------------|-----------|--|--|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | | | |
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Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* PHILIP EDWARD M | | | | | 2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS] | | | | | | | theck all app | licable) tor | g Person(s) to Is |)wner | |
|---|---|------------|------------------------|------------------------------------|---|--------|---|--|-------------------|--|--|---|---|---|---------------------------------------|--|
| (Last) (First) (Middle) C/O HASBRO, INC. | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/31/2014 | | | | | | | Office below | er (give title v) | Other below) | (specify | |
| 1011 NEWPORT AVENUE | | | | 4. I | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | |
| (Street) | CKET R | I | 02861 | | | | | | | | | X Form | filed by More | Reporting Persethan One Rep | | |
| (City) | (S | itate) | (Zip) | | | | | | | | | | | | | |
| | | Tab | le I - Non-D | Derivative | Sec | uritie | es A | cquired, D | ispose | d of, or B | eneficia | lly Owne | d | | | |
| Date | | | | Transaction ate lonth/Day/Ye | Execution Date | | Code (Instr. 5) | | | ired (A) or nstr. 3, 4 ar | nd Securit Benefic | ies Folicially (D) Following (I) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | Code | | | / Amo | ınt (A) | or Price | Tranca | ction(s) | | (1130.4) | | | |
| | | Т | able II - De (e.ç | | | | | juired, Dis s, options | | | | y Owned | · | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | | Execution Date, if any | Code (| Transaction Code (Instr. 3) | | mber rative rities ired r osed) . 3, 4 | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | Amount of Securities Underlying Derivative | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiratio Date | n Title | Amount or Number of Shares | | | | | |
| Phantom Stock Units ⁽¹⁾ | \$0 ⁽²⁾ | 03/31/2014 | | A | | 322 | | (3) | (3) | Common Stock | 322 | \$55.62 | 45,000 | D | | |

- 1. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in compliance with Rule 16b-3.
- 2. Units correspond 1 for 1 with common stock.
- 3. Units are settled only in cash and are payable after the reporting person ceases to be a director.

Tarrant Sibley, P/O/A for 04/02/2014 Edward M. Philip

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.