FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Common Stock (Par Value \$.50 per share)

04/29/2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Billing Duncan			uer Name and Tick SBRO INC [Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner							
(Last) (First) (Middle) C/O HASBRO, INC. 1011 NEWPORT AVE.	3. Date of Earliest Transaction (Month/Day/Year) 04/29/2008								Officer (give title Other (specify below) Global Development Officer					
(Chroat)	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable					
(Street) PAWTUCKET RI 02862	Line) X Form filed by One Reporting Person Form filed by More than One Reporting													
(City) (State) (Zip)				Person	Wore than One Reporting									
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned														
1. Title of Security (Instr. 3)	2. Transact Date (Month/Day		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3,			r and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
				Code V		Amount	(A) or (D) Prio		e	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock (Par Value \$.50 per share)	04/29/2	800		M		15,000	Α	\$32	2.1875	23,116.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		M		11,667	Α	\$1	8.575	34,783.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		M		13,334	Α	\$2	20.57	48,117.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		M		13,492	Α	\$1	8.815	61,609.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		5,391	D	\$3	35.28	56,218.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		700	D	\$3	5.285	55,518.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		200	D	\$3	5.288	55,318.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		3,332	D	\$3	35.29	51,986.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		2,500	D	\$3	5.295	49,486.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		300	D	\$3	5.298	49,186.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		300	D	\$	35.3	48,886.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		854	D	\$3	35.32	48,032.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		3,200	D	\$3	35.33	44,832.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		7,416	D	\$	35.34	37,416.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		4,400	D	\$	35.35	33,016.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		1,600	D	\$	35.37	31,416.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		2,100	D	\$3	35.39	29,316.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		100	D	\$3	5.405	29,216.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		900	D	\$	35.41	28,316.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		300	D	\$	35.42	28,016.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		1,700	D	\$3	5.345	26,316.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		2,300	D	\$3	5.355	24,016.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		800	D	\$3	35.36	23,216.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		100	D	\$3	5.365	23,116.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		1,435	D	\$	35.9	21,681.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		1,000	D	\$3	35.91	20,681.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		200	D	\$3	5.918	20,481.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800		S		100	D	\$3	5.915	20,381.091	D			
Common Stock (Par Value \$.50 per share)	04/29/2	800	1	S		600	D	\$3	35.92	19,781.091	D			

S

3,465

D

\$35.93

16,316.091

D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security		3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option (Right to Buy) ⁽¹⁾	\$32.1875	04/29/2008		M			15,000	05/11/2000 ⁽²⁾	05/10/2009	Common Stock	15,000	\$0	0	D	
Option (Right to Buy) ⁽¹⁾	\$18.575	04/29/2008		М			11,667	05/20/2005 ⁽³⁾	05/19/2014	Common Stock	11,667	\$0	23,333	D	
Option (Right to Buy) ⁽¹⁾	\$20.57	04/29/2008		М			13,334	05/19/2006 ⁽³⁾	05/18/2012	Common Stock	13,334	\$0	26,666	D	
Option (Right to Buy) ⁽¹⁾	\$18.815	04/29/2008		M			13,492	07/27/2007 ⁽³⁾	07/26/2013	Common Stock	13,492	\$0	26,984	D	

Explanation of Responses:

- 1. These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- 2. 20 % of the options become exercisable on the first anniversary of the date of grant and an additional 20 % of the options become exercisable on each anniversary of the date of grant thereafter.
- 3. 33 1/3 of the options become exercisable on the first anniversary of the date of grant and an additional 33 1/3 of the options become exercisable on each anniversary of the date of grant thereafter.

This Form 4 filing is 1 of 2.

Tarrant Sibley, p/o/a for Duncan 04/30/2008 **Billing**

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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