

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): July 1, 2008  
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HASBRO, INC.  
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(Exact name of registrant as specified in its charter)

RHODE ISLAND ----- (State of Incorporation)	1-6682 ----- (Commission File Number)	05-0155090 ----- (IRS Employer Identification No.)
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1027 NEWPORT AVE., PAWTUCKET, RHODE ISLAND ----- (Address of Principal Executive Offices)	02862 ----- (Zip Code)
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(401) 431-8697  
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(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On July 1, 2008 Hasbro, Inc. (the "Company") issued a press release announcing that Tracy A. Leinbach, former Executive Vice President and Chief Financial Officer for Ryder System, Inc., had been elected to the Company's Board of Directors (the "Board") effective July 1, 2008. Upon joining the Board, Ms. Leinbach became a member of the Board's Audit Committee. A copy of the press release is filed as Exhibit 99.1 to this Current Report and is incorporated herein by reference. In connection with her appointment to the Board and as part of its annual compensation for non-employee directors, the Company is granting to Ms. Leinbach such number of shares of the Company's common stock, par value \$.50 per share, as is equal to \$105,000 divided by the

average of the high and low sales prices of the Company's common stock on July 1, 2008.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits

99.1 Press Release, dated July 1, 2008.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HASBRO, INC.  
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(Registrant)

Date: July 2, 2008

By: /s/ David D.R. Hargreaves  
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David D.R. Hargreaves  
Chief Operating Officer and  
Chief Financial Officer  
(Duly Authorized Officer)

HASBRO, INC.  
Current Report on Form 8-K  
Dated July 1, 2008

Exhibit Index

Exhibit No.

Exhibit

99.1 Press Release, dated July 1, 2008.

**CONTACT:**

Hasbro, Inc.  
Media  
Wayne Charness  
(401) 727-5983  
or  
Investor Relations  
Karen Warren  
(401) 727-5401

**HASBRO ELECTS TRACY LEINBACH TO ITS BOARD OF DIRECTORS**

PAWTUCKET, R.I., July 1, 2008 – Hasbro, Inc. (NYSE:HAS) announced today that Tracy A. Leinbach, former Executive Vice President and Chief Financial Officer for Ryder System, Inc., has been elected to the Company's Board of Directors effective July, 1<sup>st</sup>, 2008.

"Tracy Leinbach is a highly accomplished executive with a strong background in both operations and finance," said Al Verrecchia, Hasbro's Chairman of the Board. "Tracy's success at Ryder and throughout her career is a testament to her intellect and management skills. We are very pleased to welcome Tracy to our Board."

Ms. Leinbach spent over 20 years serving in diverse senior operational and financial management positions with Ryder, a global transportation, logistics and supply chain company. As Executive Vice President for Fleet Management Solutions, Ms. Leinbach was responsible for running Ryder's US operations. In previous positions, she was responsible for operations in Canada, Mexico and was the Managing Director of Ryder Europe. During her tenure as Executive Vice President and CFO, Ryder achieved record revenues and earnings. Ms. Leinbach's direct responsibilities in this role included treasury, planning, controller, shared services, tax, risk management and investor relations, among others. Prior to joining Ryder, she worked for Price Waterhouse and was a CPA.

Ms. Leinbach holds a bachelor's degree from William & Mary and an MBA from the Kenan Flagler School of Business at the University of North Carolina. Ms. Leinbach is a Director for Blue Cross Blue Shield of Florida and Forward Air Corporation. She is a Director and the Treasurer of The College of William & Mary Foundation.

Hasbro is a worldwide leader in children's and family leisure time entertainment products and services, including the design, manufacture and marketing of games and toys ranging from traditional to high-tech. Both internationally and in the U.S., its PLAYSKOOL, TONKA, MILTON BRADLEY, PARKER BROTHERS, TIGER, CRANIUM and WIZARDS OF THE COAST brands and products provide the highest quality and most recognizable play experiences in the world.

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