SEC I	Form 4
-------	--------

 \square

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL

	OMB Number:	3235-0287
	Estimated average burd	en
	hours per response:	0.5
4		

				or	Sectio	on 30(h) of the	e Investment	Con	npany Ac	t of 1940								
1. Name and Address of Reporting Person* GREENBERG JACK M					2. Issuer Name and Ticker or Trading Symbol <u>HASBRO INC</u> [HAS]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>OREENDERO JACK W</u>					L _ J								4	X Direct	or		10% O	wner	
(Last)	(F	rst)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 06/30/2009									Officer (give title below)			Other (specify below)		
(Street)				4. I	4. If Amendment, Date of Original Filed (Month/Day/Year)								Lin	 6. Individual or Joint/Group Filing (Check Applicable Line) 					
				_										X Form filed by One Reporting Person					
(City)	(S	tate)	(Zip)											Form filed by More than One Reporting Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) Date (Month/D					Execution Date,			Code (I	Transaction Disposed Of (D) (Instr. 3, 4 Code (Instr. 5)					6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
								Code	v	Amoun	t (A) or (D) Pri		Price	Transac	ransaction(s) nstr. 3 and 4)			(1150.4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr.		imber vative irities lired r osed) r. 3, 4 5)	Expiration I	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)		urity	8. Price of Derivative Security (Instr. 5)		ily D	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable		opiration ate	Title	or	ount nber ires						
Phantom Stock	\$0 ⁽²⁾	06/30/2009		A		76		(3)		(3)	Common	7	6	\$24.24	9,249		D		

Explanation of Responses:

Units⁽¹⁾

1. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in accordance with Section 16b-3.

2. Units correspond 1-for-1 with common stock.

3. Units are settled only in cash and are payable after the reporting person ceases to be a director.

Tarrant Sibley, p/o/a for Jack M. Greenberg

Stock

07/01/2009

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.