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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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1	dress of Reporting F		2. Issuer Name and Ticker or Trading Symbol <u>HASBRO INC</u> [ HAS ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner
(Last) (First) (Middle)		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/23/2007	X Officer (give title Other (specify below) below) Sr. VP and Controller
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)
				X Form filed by One Reporting Person
(City)	(State)	(Zip)		Form filed by More than One Reporting Person

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150. 4)	
Common Stock (Par value \$.50 per share)	02/23/2007		М		15,000	A	\$15.2188	18,277.3165 <sup>(4)</sup>	D		
Common Stock (Par value \$.50 per share)	02/23/2007		М		8,500	A	\$11.59	26,777.3165	D		
Common Stock (Par value \$.50 per share)	02/23/2007		S		18,400	D	\$29.3182	8,377.3165	D		
Common Stock (Par value \$.50 per share)	02/23/2007		S		100	D	\$29.32	8,277.3165	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exercia Expiration Dat (Month/Day/Ye	e	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option (Right to Buy) <sup>(1)</sup>	\$15.2188	02/23/2007		М			15,000	02/10/2001 <sup>(2)</sup>	02/09/2010	Common Stock	15,000	\$0	0	D	
Option (Right to Buy) <sup>(1)</sup>	\$11.59	02/23/2007		М			8,500	04/25/2002 <sup>(3)</sup>	04/24/2011	Common Stock	8,500	\$0	0	D	

**Explanation of Responses:** 

1. These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.

2. These options vested in cumulative installments of 33 1/3% on each of the first three anniversaries of the date of grant, which grant date was February 10, 2000.

3. These options vested in cumulative installments of 33 1/3% on each of the first three anniversaries of the date of grant, which grant date was April 25, 2001.

4. Includes an aggregate 4.31649 shares acquired on November 15, 2006 and February 15, 2007 pursuant to a dividend reinvestment plan.

<u>Tarrant Sibley, p/o/a for</u>

<u>Deborah Thomas Slater</u>

\*\* Signature of Reporting Person

02/27/2007

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.