

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <b>VERRECCHIA ALFRED J</b>  (Last) (First) (Middle) <b>C/O HASBRO INC</b> <b>1011 NEWPORT AVENUE</b>  (Street) <b>PAWTUCKET RI 02862</b>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <b>HASBRO INC [ HAS ]</b>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner  Officer (give title below) <input checked="" type="checkbox"/> Other (specify below) <b>Chairman</b>
	3. Date of Earliest Transaction (Month/Day/Year) <b>11/26/2012</b>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person  Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock (Par Value \$.50 per share)	11/26/2012		M		250,000	A	\$15.875	493,620	D	
Common Stock (Par Value \$.50 per share)	11/26/2012		M		453,515	A	\$18.815	947,135	D	
Common Stock (Par Value \$.50 per share)	11/26/2012		F <sup>(1)</sup>		298,106	D	\$38.295	649,029	D	
Common Stock (Par Value \$.50 per share)	11/26/2012		F <sup>(2)</sup>		160,023	D	\$38.295	489,006	D	
Common Stock (Par Value \$.50 per share)	11/27/2012		J <sup>(3)</sup>	V	15,250	D	\$0	182,715 <sup>(4)</sup>	I <sup>(5)</sup>	By Mr. Verrecchia's GRAT
Common Stock (Par Value \$.50 per share)	11/27/2012		J <sup>(3)</sup>	V	15,250	A	\$0	519,791 <sup>(4)</sup>	D	
Common Stock (Par Value \$.50 per share)	11/27/2012		J <sup>(6)</sup>	V	7,700	D	\$0	91,225 <sup>(7)</sup>	I <sup>(8)</sup>	By Mrs. Verrecchia's GRAT
Common Stock (Par Value \$.50 per share)	11/27/2012		J <sup>(6)</sup>	V	7,700	A	\$0	60,650 <sup>(7)</sup>	I <sup>(8)</sup>	By Mrs. Verrecchia

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy) <sup>(9)</sup>	\$15.875	11/26/2012		M		250,000		(10)	05/13/2013	Common Stock	250,000	\$0	0	D	
Stock Option (Right to Buy) <sup>(9)</sup>	\$18.815	11/26/2012		M		453,515		(11)	07/26/2013	Common Stock	453,515	\$0	0	D	

**Explanation of Responses:**

- This represents delivery of already-owned stock in payment of the option exercise price.
- This represents payment of tax withholding using share withholding in connection with the exercise of stock options.
- On November 27, 2012, an annuity payment was made to Mr. Verrecchia from his grantor retained annuity trust resulting in the direct ownership of 15,250 of the shares previously reported as owned by his grantor retained annuity trust.
- Total has been adjusted to reflect a prior annuity payment from Mr. Verrecchia's grantor retained annuity trust resulting in the direct ownership of 15,535 of the shares previously reported as owned by his grantor retained annuity trust.
- Mr. Verrecchia disclaims beneficial ownership of all of these shares except to the extent of his proportionate pecuniary interest therein.
- On November 27, 2012, an annuity payment was made to Mrs. Verrecchia from her grantor retained annuity trust resulting in her direct ownership of 7,700 of the shares previously reported as owned by her grantor retained annuity trust.
- Total has been adjusted to reflect a prior annuity payment from Mrs. Verrecchia's grantor retained annuity trust resulting in her direct ownership of 7,775 of the shares previously reported as owned by her grantor retained annuity trust.
- Mr. Verrecchia disclaims beneficial ownership of the shares held by his wife and the shares held by his wife's grantor retained annuity trust.
- These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- 33 1/3% of these options became exercisable on each of May 14, 2004, May 14, 2005 and May 14, 2006.

11. 33 1/3% of these options became exercisable on each of July 27, 2007, July 27, 2008 and July 27, 2009.

Tarrant Sibley, P/O/A for Alfred  
J. Verrecchia

11/28/2012

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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