

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Finigan Barbara</u> <hr/> (Last) (First) (Middle) <u>C/O HASBRO, INC</u> <u>1011 NEWPORT AVENUE</u> <hr/> (Street) <u>PAWTUCKET RI 02862</u> <hr/> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>12/09/2010</u>	3. Issuer Name and Ticker or Trading Symbol <u>HASBRO INC [HAS]</u> <hr/> 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>SVP, Chief Legal Officer & Sec</u>	5. If Amendment, Date of Original Filed (Month/Day/Year) <hr/> 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
<u>Common Stock (Par Value \$.50 per share)</u>	<u>1,362.289</u>	<u>D</u>	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
<u>Stock Option (Right to Buy)⁽¹⁾</u>	<u>(2)</u>	<u>02/12/2015</u>	<u>Common Stock</u> <u>2,258</u>	<u>27.095</u>	<u>D</u>	
<u>Stock Option (Right to Buy)⁽¹⁾</u>	<u>(3)</u>	<u>05/20/2016</u>	<u>Common Stock</u> <u>9,076</u>	<u>22.73</u>	<u>D</u>	
<u>Stock Option (Right to Buy)⁽¹⁾</u>	<u>(4)</u>	<u>02/03/2017</u>	<u>Common Stock</u> <u>8,906</u>	<u>31.625</u>	<u>D</u>	

Explanation of Responses:

1. These options were granted pursuant to employee stock option plans in accordance with Rule 16b-3 and have tandem tax withholding rights.
2. Options will fully vest on February 13, 2011.
3. 4,538 of options will vest on May 21, 2011 and 4,538 of options will vest on May 21, 2012.
4. 2,969 of options will vest on February 4, 2011, 2,968 of options will vest on February 4, 2012 and 2,969 of options will vest on February 4, 2013.

Tarrant Sibley, P/O/A for
Barbara Finigan

12/14/2010

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.