

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of Earliest Event Reported): November 21, 2005

HASBRO, INC.

(Exact name of registrant as specified in its charter)

RHODE ISLAND ----- (State of Incorporation)	1-6682 ----- (Commission File Number)	05-0155090 ----- (IRS Employer Identification No.)
--	--	---

1027 NEWPORT AVE., PAWTUCKET, RHODE ISLAND ----- (Address of Principal Executive Offices)	02862 ----- (Zip Code)
---	------------------------------

(401) 431-8697

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

On November 21, 2005 Hasbro, Inc. (the "Company") announced that E. David Wilson, the President of the Company's Games Segment and Executive Vice President of Global Business Integration, would be retiring from the Company on December 31, 2005. The Company also announced that Frank P. Bifulco, Jr., age 55, will replace Mr. Wilson as President of the Games Segment upon Mr. Wilson's retirement. Mr. Bifulco joined the Company on June 9, 2003 as President of U.S. Games. Before joining the Company, Mr. Bifulco was the Senior Vice President and Chief Marketing Officer of The Timberland Company from January 2001. Prior thereto, Mr. Bifulco was the Senior Vice President of Sales and Chief Marketing Officer for ICG Commerce, a provider of comprehensive Internet-enabled procurement services. Mr. Bifulco is party to a change in control agreement with the Company in the form that has been filed as Exhibit 10(bb) to the Company's Annual Report on Form 10-K for the year ended December 26, 2004. A copy of the November 21, 2005 press release, announcing the upcoming retirement of Mr. Wilson and promotion of Mr. Bifulco, is attached to this report as Exhibit 99.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits

99 Press Release, dated November 21, 2005, of Hasbro, Inc.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HASBRO, INC.

(Registrant)

Date: November 22, 2005

By: /s/ Alfred J. Verrecchia

Alfred J. Verrecchia

President and
Chief Executive Officer

Hasbro, Inc.
Current Report on Form 8-K
Dated November 22, 2005

Exhibit Index

Exhibit
No.

99 Press Release, Dated November 21, 2005, of Hasbro, Inc.

CONTACT: Karen A. Warren (*Investor Relations*) 401-727-5401
Wayne S. Charness (*News Media*) 401-727-5983

FOR IMMEDIATE RELEASE

E. David Wilson to Retire From Hasbro

Pawtucket RI, November 21, 2005----E. David Wilson, 68, the longtime President of the Hasbro Games Segment will be retiring December 31, 2005 as announced today by Alfred J. Verrecchia, President and CEO of Hasbro.

“Dave Wilson is one of the most respected executives in the business and Hasbro has benefited greatly from his many years of service, said Al Verrecchia. We wish him the very best in his retirement.”

Mr. Wilson’s Hasbro career began in 1972 when he joined Parker Bros. as Vice President of Sales. After holding various management positions at Milton Bradley in the 80’s, he was named President of MB in 1990. Since 1999, Mr. Wilson has led Hasbro Games as its President, and in 2004 he was promoted to President, Hasbro Games Segment and Executive Vice President Global Business Integration.

Frank P. Bifulco, Jr., currently President of U.S. Games will replace Mr. Wilson as President of the Hasbro Games Segment.

###