FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>STERN PAULA</u>					2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]						5. (Cl	Relationship neck all appl	cable)	Person(s) to I		
(Last) (First) (Middle) C/O AVON PRODUCS INC					3. Date of Earliest Transaction (Month/Day/Year) 05/01/2005								(give title		(specify	
1345 AVENUE OF THE AMERICAS				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)						6.	Individual or Joint/Group Filing (Check Applicable				
(Street) NEW YORK NY 10105-0196											Lin	Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(S	tate)	(Zip)													
		Tab	le I - Non-D	Derivativ	e Se	curities	s Ac	quired, D	isposed	of, or Be	neficia	lly Owne	t			
Date				Transaction ate Ionth/Day/Y	Execution Date			Code (Instr. 5)			red (A) or str. 3, 4 an	Benefic Owned	es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
								Code V	Amour	t (A) (D)	Price	Reporte Transac (Instr. 3	tion(s)		(Instr. 4)	
		7	able II - De (e.					uired, Dis s, options				/ Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	cise (Month/Day/Year) ive	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	action (Instr.			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownershi Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Options (Right to	\$18.765	05/01/2005		A		6,000		(2)	04/30/201	Common Stock	6,000	\$0	6,000	D		

Explanation of Responses:

- 1. The options were granted pursuant to the 2003 Stock Option Plan for Non-Employee Directors.
- 2. 33 1/3% of these options become exercisable on May 1, 2006 and an additional 33 1/3 become exercisable on each of May 1, 2007 and May 1, 2008.

<u>Tarrant Sibley, p/o/a for Paula</u> <u>Stern</u> <u>05/02/2005</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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