FORM 4

obligations may continue. See

Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, I | D.C. | 20549 |
|---------------|------|-------|
|---------------|------|-------|

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* CONNORS JOHN M JR | | | | | 2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
|---|--|---|---------------|-------------------------------|--|--|--|---------------------|---|--|-----------------|--|---|---|--|--|--|---|
| COMM | <u>URS JUF</u> | IN WIJK | | - | | | | , | | | | | \mathbf{X} | Direct | or | | 10% Ov | vner |
| (Last) | Fi ΓENNIAL I | , | (Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 12/29/2006 | | | | | | | | | Office below | r (give title) | | Other (specify below) | |
| | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) | | | | | | |
| (Street) PEABOI | OY M | A | 09160 | | | | | | | | | | X | | • | | orting Perso | |
| (City) | (6) | tota) | (7in) | | | | | | | | | | | Form Perso | | re tha | n One Repo | rting |
| (City) | (S | tate) (| (Zip) | | | | | | | | | | | | | | | |
| | | Tab | le I - Non-De | erivative | Sec | curitie | es Ao | cquired, D | ispo | sed o | of, or Be | enefici | ally O | wne | d | | | |
| Date | | | | ransaction e nth/Day/Ye | Execution Date, | | | Code (In | Transaction Disposed Of (D) (Instr. 3, 4) Code (Instr. 5) | | | red (A) o str. 3, 4 a | 4 and Securit | | ies For cially (D) Following (I) (| | Ownership rm: Direct or Indirect (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
| | | | | | | | | Code | / A | Amount | nt (A) or (D) | | , т | ransac | action(s) 3 and 4) | | | (Instr. 4) |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3A. Deemed Execution Date, if any (Month/Day/Yea | Code (| ransaction Code (Instr. | | mber rative rities dired r osed) c. 3, 4 | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | e and | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(: (Instr. 4) | у | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expii Date | iration | Title | Amoun or Numbe of Shares | | | | | | |
| Phantom Stock Units ⁽¹⁾ | \$0 ⁽²⁾ | 12/29/2006 | | A | | 818 | | (3)(4) | (3) | 3)(4) | Common Stock | 818 | \$27 | 7.25 | 10,147 | | D | |

Explanation of Responses:

- 1. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in accordance with Section 16b-3.
- 2. Units correspond 1-for-1 with common stock.
- 3. Units are settled only in cash and are payable after the reporting person ceases to be a director.
- 4. Vesting of 35 units will occur on the earlier of 12/31/06 (provided the reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. Vesting of 35 units will occur on the earlier of 12/31/07 (provided the reporting person is still a director as of such date) and the death, disability or retirement (after age 72) of the reporting person. The remainder of the units are immediately vested.

Tarrant Sibley, p/o/a for John M. Connors, Jr.

01/03/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.