



# Business Leadership During COVID-19

Our commitment to safety, health and innovation distinguishes Hasbro as a trusted brand, employer of choice and stellar corporate citizen.

## Supporting Our People

- ✓ **Health & safety workplace protocols:**
  - ✓ interactive Employee **Back-to-Work Handbook**
  - ✓ easy-to-use **health screening app**
  - ✓ daily **on-site temperature checks**
  - ✓ regular **sanitization**
  - ✓ **staggered schedules & social distancing**
  - ✓ **PPE distribution**
- ✓ **Robust and regular engagement and communication with global workforce**
- ✓ **Supporting work-at-home arrangements:**
  - ✓ **flexibility** for employees with **childcare needs**
  - ✓ **support for vulnerable employees**
  - ✓ **mental health support**
  - ✓ **people-manager resources to support remote team working**
  - ✓ **ergonomics guidance**

## Adapting our Business & Supply Chain

- ✓ Implementing **strict health & safety protocols in global distribution centers**
- ✓ Providing **financial bonuses to essential workers in supply chain**
- ✓ **Supporting major global suppliers in safe re-openings**
- ✓ **Providing family-focused resources** through 'Bring Home the Fun', a global initiative designed to help keep kids occupied and engaged
- ✓ **Pivoting Wizards of the Coast's in-person, tabletop gaming to online**, digital gaming and experiences
- ✓ Innovating eOne video production by **developing state-of-the-art, self-contained content capture kits** to facilitate remote subject interviews for TV series
- ✓ **Conducting post-production remotely** on eOne TV series, feature films and animation productions

## Engaging Our Community

- ✓ Serving our community by launching **Hasbro Cares**, our global response to the pandemic
- ✓ **Donating meals, toys & games** for children in need
- ✓ **Converting our partner manufacturers to PPE operations**—producing 50,000 face shields/week for donation to frontline healthcare workers in the US and Europe
- ✓ Engaging with **local, state and national governments** to develop business **reopening strategies and guidelines**
- ✓ Creating and implementing best practice online **COVID health & safety training for US-based manufacturers**, at the request of state governments