UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of The Securities Exchange Act of 1934

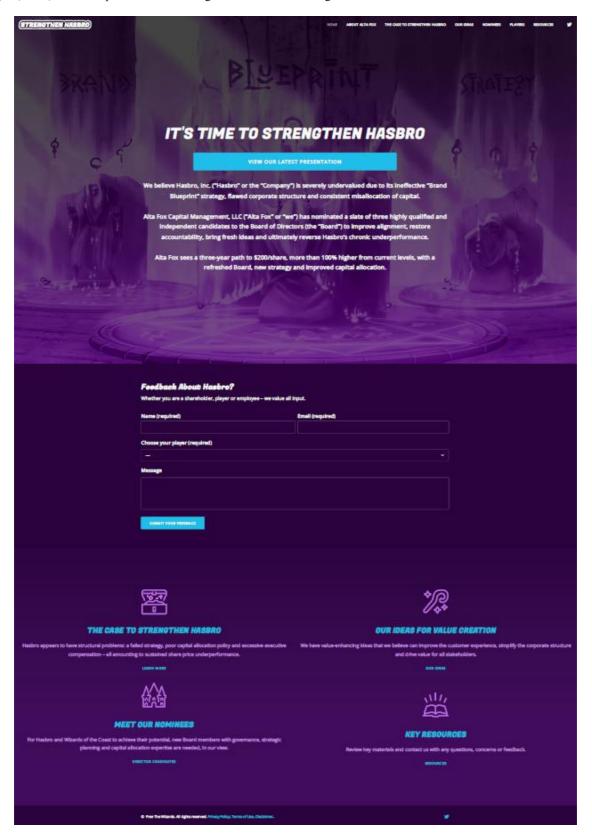
(Amendment No.)

Filed by	the Regi	strant				
Filed by	a Party o	other than the Registrant ⊠				
Check th	ne approp	oriate box:				
		Preliminary Proxy Statement				
		Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))				
		Definitive Proxy Statement				
	□ Definitive Additional Materials					
		Soliciting Material Under Rule 14a-12				
		HASBRO, INC.				
(Name of Registrant as Specified in Its Charter)						
		ALTA FOX OPPORTUNITIES FUND, LP ALTA FOX SPV 3, LP ALTA FOX SPV 3.1, LP ALTA FOX GENPAR, LP ALTA FOX EQUITY, LLC ALTA FOX CAPITAL MANAGEMENT, LLC CONNOR HALEY MARCELO FISCHER RANI HUBLOU CAROLYN JOHNSON (Name of Persons(s) Filing Proxy Statement, if Other Than the Registrant)				
Daymant	of Filin					
Payment of Filing Fee (Check the appropriate box):						
	\boxtimes	No fee required.				
		Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.				

(1)	Title of each class of securities to which transaction applies:
(2)	Aggregate number of securities to which transaction applies:
(3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
(4)	Proposed maximum aggregate value of transaction:
(5)	Total fee paid:
	Fee paid previously with preliminary materials:
□ was paid pre	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee eviously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.
(1)	Amount previously paid:
(2)	Form, Schedule or Registration Statement No.:
(3)	Filing Party:
(4)	Date Filed:

Alta Fox Opportunities Fund, LP, together with the other participants named herein (collectively, "Alta Fox"), has filed a definitive proxy statement and accompanying GOLD proxy card with the Securities and Exchange Commission to be used to solicit votes for the election of its slate of highly-qualified director nominees at the 2022 annual meeting of shareholders of Hasbro, Inc., a Rhode Island corporation (the "Company").

On May 11, 2022, Alta Fox uploaded the following materials to www.strengthenhasbro.com:



KEY MATERIALS	
Presentation: The Urgent Case for Replacing Three Lor	gg-Tenured Members of Hasbro's 13-Member Board May 11, 2022
Alta Fox Releases Presentation Detailing the Case for C	Itange in Hasbro's Boardroom Following Years of Poor Capital Allocation and
Underperformance May 11, 2022	
Alta Fox's Letter to Hasbro Shareholders April 27, 203	2
Alta Fox's Definitive Proxy Statement April 27, 2022 Alta Fox Files Definitive Proxy Statement and Sends Let	ther in Harbon Staneholders 1 and 27 2022
	ritaining to its Corporate Governance and Strategic Priorities on Q1 2022
Earnings Call April 18, 2022	
Alta Fox's Preliminary Proxy Statement April 5, 2022	
Alta Fox Comments on Hasbro's Decision to Initiate a D April 4, 2022	befensive and Reactionary Board Expansion as Shares Trade Near 52-Week Low
Alta Fox Director Candidates Q&A March 7, 2022	
Alta Fox Capital Management Releases Q&As with its R March 7, 2022	ive Director Candidates Standing for Bection at Hasbro's 2022 Annual Meeting
Alta Fox Capital Management Nominates Five Highly Q February 17, 2022	ualified and Independent Candidates for Election to Hasbro's Board of Directors
The Alta Fox Path to 100%+ Upside February 17, 2022	2
Alta Fox's Video on Hasbro February 17, 2022	
RELEVANT MEDIA COVERAGE	
The Wall Street Journal Hasbro Activist Begins Proxy	Right, Urges Witzerds Unit Spirioff
Bloomberg Activist Behind Hasbro Spinoff Push is a 0	
CNBC Hasbre activist wants toy company to spin off?	Wizards of the Coast, add new board members
Yahoof Finance Hasbro's board 'needs to face the res	ility of the underperformance.' Alta Fox executive says
Providence Business First Activist investor pressures	Hasbro to split into two, slash executive pay
FOR INVESTORS	FOR MEDIA
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Reach out with any questions, o	oncerns or feedback.
Name (required)	Email (required)
Message	