

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Austin Matthew Edward</u> _____ (Last) (First) (Middle) HASBRO, INC. 1027 NEWPORT AVENUE _____ (Street) PAWTUCKET RI 02861 _____ (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 05/18/2023	3. Issuer Name and Ticker or Trading Symbol <u>HASBRO, INC. [HAS]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP & Chief Revenue Officer</u>	5. If Amendment, Date of Original Filed (Month/Day/Year)
		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person	

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock (Par Value \$.50 per share)	16,581 ⁽¹⁾	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Stock Option (Right to Buy) ⁽²⁾	02/18/2023	02/17/2027	Common Stock	7,625	96.79	D	
Stock Option (Right to Buy) ⁽²⁾	(3)	02/16/2028	Common Stock	9,884	90.18	D	
Stock Option (Right to Buy) ⁽²⁾	(4)	02/24/2029	Common Stock	10,124	94.89	D	
Stock Option (Right to Buy) ⁽²⁾	(5)	02/23/2030	Common Stock	48,393	55.78	D	

Explanation of Responses:

- The Amount of Securities Beneficially Owned includes 13,430 shares of unvested restricted stock units (?RSUs?). Each RSU represents a contingent right to receive one share of Issuer?s common stock. Dividend equivalent units accrue on certain of such RSUs when and as dividends are paid on Issuer?s common stock. The RSUs vest in 3 equal annual installments on the anniversary date of the grant.
- These options were granted under an employee stock option plan in accordance with Rule 16b-3 and have tandem tax withholding rights.
- 6,590 of the options are exercisable currently and 3,294 of the options will become exercisable on February 17, 2024 subject to the optionee?s continued employment through those dates.
- 3,376 of the options are exercisable currently, 3,374 of the options will become exercisable on February 25, 2024 and 3,374 of the options will become exercisable on February 25, 2025 subject to the optionee?s continued employment through those dates.
- 33 1/3% of the options become exercisable on the first anniversary of the date of grant (February 24, 2023) and an additional 33 1/3% of the options become exercisable on each anniversary of the date of grant thereafter.

Remarks:

Matthew Gilman, P/O/A 05/26/2023
for Matthew Austin

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

I, Matthew Austin, hereby constitute and appoint each of Tarrant L. Sibley and Matthew Gilman, signing singly, my true and lawful attorney-in-fact to:

- (1) execute for and on my behalf, in my capacity as an officer and/or director of Hasbro, Inc. (the "Company"), Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934, as amended, and the rules thereunder;
- (2) do and perform any and all acts for and on my behalf that may be necessary or desirable to complete and execute any such Form 3, 4 or 5 and timely file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
- (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be to my benefit, in my best interest, or that I am legally required to do, it being understood that the documents executed by such attorney-in-fact on my behalf pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

I hereby grant to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as I might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. I acknowledge that the attorneys-in-fact, in serving in such capacity at my request, are not assuming, nor is the Company assuming, any of my responsibilities to comply with Section 16 of the Securities Exchange Act of 1934, as amended, or the rules and regulations promulgated thereunder.

This Power of Attorney shall remain in full force and effect until I am no longer required to file Forms 3, 4 and 5 with respect to my holdings of and transactions in Company securities or security-based swap agreements, unless I earlier revoke it in a signed writing delivered to the attorneys-in-fact. IN WITNESS WHEREOF, I have caused this Power of Attorney to be executed as of this 24th day of May, 2023.

/s/ Matthew Austin

Signature

Matthew Austin

Print Name