FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL							
OMB Number:	3235-0287						
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* VERRECCHIA ALFRED J				2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]						(Ch	eck all application	able)	10% Own		ner		
(Last) (First) (Middle) C/O HASBRO INC 1011 NEWPORT AVENUE				3. Date of Earliest Transaction (Month/Day/Year) 05/24/2007							X Officer (give title below) President and CEO						
(Street) PAWTU	CKET R		02862 (Zip)	4	. If Am	endment,	Date o	of Origir	nal Filed	d (Month/Da	y/Year)	Line	X Form fil	ed by One	Repor	(Check Appl ting Person One Reporti	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
1. Title of Security (Instr. 3) 2. Transa Date (Month/D			te	Execution Date		Code (Instr.				5. Amoun Securities Beneficial Owned Fo	Form ly (D) o		Direct Indirect Etr. 4)	7. Nature of Indirect Beneficial Ownership			
							Cod	de V	Amount	(A) o	Price	Transaction (Instr. 3 and				nstr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution Date, Security or Exercise (Month/Day/Year) if any		Code	Transaction Code (Instr. 3) Acqui or Dis of (D)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		e	of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	on(a)		
Option (Right to Buy) ⁽¹⁾	\$32.425	05/24/2007		A		368,664		05/24/2	2008 ⁽²⁾	05/23/2014	Common Stock	368,664	\$0	368,66	54	D	

Explanation of Responses:

- 1. These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- 2. 33 1/3% of the options become exercisable on May 24, 2008, May 24, 2009 and May 24, 2010.

Tarrant Sibley, p/o/a for Alfred 05/25/2007 J. Verrecchia

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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