FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

ashington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* PHILIP EDWARD M						2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]										elationship o ck all applic Directo	able)	g Pers	on(s) to Issi 10% Ov	
(Last)	(Last) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 05/01/2004										Officer below)	(give title		Other (s below)	pecify
(Street) WAYLAND MA 01778				-	4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Line)	Adividual or Joint/Group Filing (Check Applicable 2) X Form filed by One Reporting Person Form filed by More than One Reporting				
(City) (State) (Zip)				,												Person	,			
Table I - Non-Derivative Securities Acquired, Disposed of, o														nefi	cially	/ Owned				
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						ar) i	Execution if any	. Deemed ecution Date, iny onth/Day/Year)		Transaction Di			. Securities Acquired (A) obsposed Of (D) (Instr. 3, 4)			5. Amour Securitie Beneficia Owned F	s Form		: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									-	Code V		Amount	(A) or (D)		ice	Transact	ansaction(s) astr. 3 and 4)			(1115011 4)
		-	Fable II - D										or Bene ole secu			Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/		ransa Code (I		of		Expi	ate Exerci iration Dat nth/Day/Ye	te	le and 7. Title and Amount of Securities Underlying Derivative Sect (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)	
				С	Code	v	(A)	(D)	Date Exer	e rcisable		opiration	Title	Amo or Num of Sha						
Options (Right to	\$19.14	05/01/2004			A		6,000		05/0	1/2005 ⁽²⁾	04	1/30/2014	Common Stock	6,0	000	\$0	6,000)	D	

Explanation of Responses:

- $1. \ The \ options \ were \ granted \ pursuant \ to \ the \ 2003 \ Stock \ Option \ Plan \ for \ Non-Employee \ Directors.$
- 2. 33 1/3% of these options become exercisable on May 1, 2005 and an additional 33 1/3% become exercisable on each of May 1, 2006 and May 1, 2007.

Tarrant Sibley, p/o/a Edward M. Philip

05/03/2004

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.