FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	D.C. 205	49
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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours por rosponso:	0.5								

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BIONDI FRANK						2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]									Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last)	(F	First) (Middle)				3. Date of Earliest Transaction (Month/Day/Year) 12/31/2008									Officer below)	(give title		Other (s below)	specify	
(Street)						f Ame	endme	nt, Date	of Original	Filed	(Month/Da		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person							
(City)	(S	tate)	(Zip)											Form filed by More than One Reporting Person						
		Tal	ole I - Nor	ı-Deri\	/ative	e Se	curit	ies Ac	quired,	Dis	posed o	f, or Be	nefici	ially	Owned					
Di			Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dis		Disposed	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
							Code V Amount (A) or (D) Price Transaction(s) (Instr. 3 and 4)				(mean i)									
Common	Stock (Par	value \$.50 per s	hare)	10/0	9/200	8			J ⁽¹⁾ V 7,544 D \$ 0 7,544 I								By GRAT			
			Table II -						uired, D , option						Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date,	I. Fransaction Code (Instr. 3)		ı of E		6. Date Exercisable an Expiration Date (Month/Day/Year)		•	7. Title and Am of Securities Underlying Derivative Sec (Instr. 3 and 4)		[erivative derivecurity Security Securit	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	i lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisab		Expiration Date	Title	Amou or Numb of Share	er	1 1					
Phantom Stock Units ⁽²⁾	\$0 ⁽³⁾	12/31/2008			A		40		(4)		(4)	Common Stock	40		\$29.17	5,826		D		
Options (Right to Buy) ⁽⁵⁾	\$17.0005	10/09/2008			J ⁽¹⁾	V		11,250	(6)	0)2/05/2012	Common Stock	11,25	50	\$0	11,250)	I	By GRAT	
Options (Right to Buy) ⁽⁵⁾	\$15.875	10/09/2008			J ⁽¹⁾	V		6,000	(7)	0	05/13/2013	Common Stock	6,00	00	\$0	6,000		I	By GRAT	
Options (Right to Buy) ⁽⁵⁾	\$19.14	10/09/2008			J ⁽¹⁾	V		6,000	(8)	O)4/30/2014	Common Stock	6,00	00	\$0	6,000		I	By GRAT	
Options (Right to	\$18.765	10/09/2008			J ⁽¹⁾	V		6,000	(9)	0)4/30/2015	Common Stock	6,00	00	\$0	6,000		I	By GRAT	

Explanation of Responses:

- 1. These shares were previously reported as directly beneficially owned but were contributed to grantor retained annuity trusts on October 9, 2008 and is/are now indirectly held by Mr. Biondi.
- 2. All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in accordance with Section 16b-3.
- 3. Units correspond 1-for-1 with common stock.
- ${\bf 4.} \ Units \ are \ settled \ only \ in \ cash \ and \ are \ payable \ after \ the \ reporting \ person \ ceases \ to \ be \ a \ director.$
- 5. The options were granted pursuant to the 2003 Stock Option Plan for Non-Employee Directors.
- 6. 20% of these options became exercisable on the first anniversary of the date of the grant and 20% became exercisable on each anniversary thereafter until fully exercised.
- 7. 33 1/3% of these options became exercisable on May 1, 2004 and an additional 33 1/3 became exercisable on each of May 1, 2005 and May 1, 2006.
- 8. 33 1/3% of these options became exercisable on May 1, 2005 and an additional 33 1/3 became exercisable on each of May 1, 2006 and May 1, 2007.
- 9. 33 1/3% of these options became exercisable on May 1, 2006 and an additional 33 1/3 became exercisable on each of May 1, 2007 and May 1, 2008.

Tarrant Sibley, p/o/a for Frank J. Biondi, Jr.

01/05/2009

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.