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## **NERF N-STRIKE ELITE 2014 PRODUCT DESCRIPTIONS**

Celebrating its 45th anniversary in 2014, the NERF brand introduces a number of incredible blaster firsts inspired by its passionate fan base and a drive for continuous innovation. With a strong focus on improved power, speed, distance and accuracy, the 2014 N-STRIKE ELITE line delivers the performance and excitement that NERF fans have come to expect since the brand began in 1969.

The N-STRIKE ELITE DEMOLISHER 2-IN-1 blaster features new NERF foam missiles, increased N-STRIKE firing distance and the ability to fire both missiles and darts simultaneously, while the N-STRIKE ELITE NERF CAM CS-12 records users' NERF missions and allows for instant video play back, sharing, and download. The N-STRIKE ELITE line's bigger missiles, enhanced features, and better ways to capture your NERF shots lead the way in blaster domination. It's NERF or Nothin'!

New N-STRIKE ELITE products for 2014 include:

### **NERF N-STRIKE ELITE DEMOLISHER 2-IN-1 Blaster**

(Ages 8 years & up/Approx. Retail Price: \$39.99/Available: Fall 14)

Take NERF shots to the next level with the 2-IN-1 blaster that dominates both MEGA and ELITE missions! The DEMOLISHER 2-IN-1 blaster is impressive in size and power, firing an increased N-STRIKE ELITE distance of up to 90 feet, featuring semi-motorized blasting for superior speed, a 10 dart banana clip, and all new missiles. Connect NERF scopes and lights to the blaster's top Tactical Rail System and set sights on some of coolest NERF shots performed. Blaster includes two missiles and 10 N-STRIKE ELITE darts. Four AA batteries required, not included. Available at most major retailers nationwide and [HasbroToyShop.com](http://HasbroToyShop.com).

### **NERF N-STRIKE ELITE NERF CAM ECS-12 Blaster**

(Ages 8 years & up/Approx. Retail Price: \$79.99/Available: Fall 14)

Epic NERF shots live on way past the initial blast with the N-STRIKE ELITE NERF CAM ECS-12 blaster! Giving NERF fans the innovation and connectivity they crave, the NERF CAM ECS-12 blaster allows them to capture and share footage of epic battles and missions. The first NERF blaster to feature a built in camera, the NERF CAM ECS-12 blaster sends N-STRIKE ELITE darts flying up to an impressive 90 feet, records awesome NERF missions and lets NERF fans display them instantly on the playback screen or download them to share with friends for major bragging rights. Blaster includes a 4GB memory card which can hold up to 2,000 photos or 3 hours of video, 1.77" color screen, 12 dart clip and 12 N-STRIKE ELITE darts. Eight AA batteries required, not included. Available at most major retailers nationwide and [HasbroToyShop.com](http://HasbroToyShop.com).

### **NERF N-STRIKE ELITE Precision Targeting Set**

(Ages 8 years & up/Approx. Retail Price: \$19.99/Available: Fall 14)

Sharpen NERF blaster skills in between battles with the N-STRIKE ELITE Precision Targeting set. Fans take aim using the precision light beam targeting of the N-STRIKE ELITE FIRESTRIKE blaster and blast away up to 85 feet at the unique target designed to challenge even the most experienced NERF fans to improve accuracy, speed and performance. Targeting set is great for indoor use and comes with N-STRIKE ELITE FIRESTRIKE blaster, one ELITE target and six suction-cup darts. Available at most major toy retailers nationwide and on [HasbroToyShop.com](http://HasbroToyShop.com).