



November 6, 2007

Hasbro, Inc. Announces Webcast from Analyst Event on November 15, 2007

PAWTUCKET, R.I., Nov 06, 2007 (BUSINESS WIRE) -- Hasbro, Inc. (NYSE:HAS) today announced that it will webcast a presentation to securities analysts on Thursday, November 15, 2007, beginning at 10:00 a.m. EST. The webcast will include presentations by the company's President and Chief Executive Officer, Al Verrecchia, the company's Chief Operating Officer, Brian Goldner, and the company's Chief Financial Officer, David Hargreaves.

The webcast will be available to investors and the media on Hasbro's Investor Relations home page, at <http://www.hasbro.com> by clicking on "Corporate Information" on the bottom of the page, then clicking "Investors," and then clicking on the webcast microphone. To listen to the live event, logon to the Web site at least 15 minutes early to register, download and install any necessary audio software.

The audio webcast platform is Microsoft's Windows Media Player™. To install Windows Media Player prior to the webcast, log on to <http://www.microsoft.com/windows/windowsmedia/en/download/default.asp> and follow the directions.

An online playback and podcast of the presentation will be available on November 15, 2007 after 4:00 p.m. on the Hasbro website.

Hasbro, Inc. is a worldwide leader in children's and family leisure time entertainment products and services, including the design, manufacture and marketing of games and toys ranging from traditional to high tech. Both internationally and in the U.S., its PLAYSKOOL, TONKA, MILTON BRADLEY, PARKER BROTHERS, TIGER and WIZARDS OF THE COAST brands and products provide the highest quality and most recognizable play experiences in the world.

SOURCE: Hasbro, Inc.

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