FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

## 3...,

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

|  |                       |                | or Section 30(n) or the investment Company Act of 1940                |   |   |                           |  |  |  |
|--|-----------------------|----------------|---|---|---|---------------------------|--|--|--|
|  | ss of Reporting Perso |                | 2. Issuer Name <b>and</b> Ticker or Trading Symbol HASBRO INC [ HAS ] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) |   |                           |  |  |  |
| VERRECCHIA ALFRED J  |                       |                |   | X   | Director  | 10% Owner                 |  |  |  |
| (Last) (First) (Middle) C/O HASBRO INC 1011 NEWPORT AVENUE |                       |                | 3. Date of Earliest Transaction (Month/Day/Year) 05/16/2008           | X   | Officer (give title below)  President and   | Other (specify below) CEO |  |  |  |
| (Street) PAWTUCKET (City)                                  | RI (State)            | 02862<br>(Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year)              | 6. Indiv<br>Line)<br>X  | ridual or Joint/Group Filing<br>Form filed by One Repo<br>Form filed by More than<br>Person | orting Person             |  |  |  |

| (Street)                                 | 4. If .                 | Amendment, Date of | Origina                           | l Filed | (Month/Day/                                    | 6. Inc<br>Line) | 6. Individual or Joint/Group Filing (Check Applicable Line) |   |   |  |  |  |
|--|-------------------------|--------------------|-----------------------------------|---------|--|-----------------|---|---|---|--|--|--|
| (Street) PAWTUCKET RI 02862              |                         |                    |                                   |         |  | 1 ′             | X Form filed by One Reporting Person                        |   |   |  |  |  |
|  |                         |                    |                                   |         |  |                 |   | Form filed by Mo<br>Person  | re than One Rep                                   | oorting  |  |  |
| (City) (State) (Zip)                     |                         |                    |                                   |         |  |                 | <u> </u>  |   |   |  |  |  |
|  | 2. Transaction          | Securities Acq     | uired,                            | Dis     |  |                 |   |   | 6. Ownership                                      | 7. Nature  |  |  |
| 1. Title of Security (Instr. 3)          | Date<br>(Month/Day/Year | Execution Date,    | Transaction<br>Code (Instr.<br>8) |         | 4. Securities Acquired Disposed Of (D) (Instr. |                 | . 3, 4 and 5)   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
|  |                         |                    | Code                              | v       | Amount   | (A) or<br>(D)   | Price   | Transaction(s)<br>(Instr. 3 and 4)  |   | (1130.4)   |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 3,500  | D               | \$35.88   | 381,334   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 5,800  | D               | \$35.87   | 375,534   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 100  | D               | \$35.865  | 375,434   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 1,900  | D               | \$35.86   | 373,534   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 3,350  | D               | \$35.85   | 370,184   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 100  | D               | \$35.845  | 370,084   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 2,900  | D               | \$35.84   | 367,184   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 7,633  | D               | \$35.83   | 359,551   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 7,700  | D               | \$35.82   | 351,851   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 2,100  | D               | \$35.81   | 349,751   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 12,906   | D               | \$35.8  | 336,845   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 3,600  | D               | \$35.79   | 333,245   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 5,800  | D               | \$35.78   | 327,445   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 5,794  | D               | \$35.77   | 321,651   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 6,100  | D               | \$35.76   | 315,551   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 800  | D               | \$35.75   | 314,751   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 2,300  | D               | \$35.74   | 312,451   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 1,000  | D               | \$35.73   | 311,451   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 1,500  | D               | \$35.72   | 309,951   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 4,390  | D               | \$35.71   | 305,561   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 6,600  | D               | \$35.7  | 298,961   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 2,710  | D               | \$35.69   | 296,251   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 9,500  | D               | \$35.68   | 286,751   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 3,400  | D               | \$35.67   | 283,351   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 3,000  | D               | \$35.66   | 280,351   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 2,500  | D               | \$35.65   | 277,851   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 4,300  | D               | \$35.64   | 273,551   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 2,400  | D               | \$35.63   | 271,151   | D   |  |  |  |
| Common Stock (Par value \$.50 per share) | 05/16/2008              |                    | S                                 |         | 3,700  | D               | \$35.62   | 267,451   | D   |  |  |  |

|   |   | Та | ıble II - Deriva<br>(e.g., p                                |                                   |   |   | •   | ired, Disp<br>options, o                                 | •                  |   |  | -   |  |  |  |
|---|---|----|---|-----------------------------------|---|---|-----|--|--------------------|---|--|---|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | Title of 2. 3. Transaction SA. Deemer Execution I or Exercise (Month/Day/Year) if any |    | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code (Instr. |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |     | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3<br>and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |   |    |   | Code                              | v | (A)   | (D) | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |

**Explanation of Responses:** 

## Remarks:

This filing is two of three

Tarrant Sibley, p/o/a for Alfred 05/20/2008 J. Verrecchia

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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