## FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPF	ROVAL
OMB Number:	3235-0287
Estimated average bu	ırden
hours per response:	0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Frascotti John														k all app Dired	ctor	10%	Owner	
(Last) (First) (Middle) C/O HASBRO, INC. 1011 NEWPORT AVENUE							3. Date of Earliest Transaction (Month/Day/Year) 07/21/2011								w) ``	Other (specify below)  arketing Officer		
(Street) PAWTUCKET RI 02862 (City) (State) (Zip)						4. If Amendment, Date of Original Filed (Month/Day/Year)								Forn Forn	dual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
	Tabl	le I - No	n-Deriv	ative	Sec	uritie	s Acc	quired	, Dis	posed o	f, or E	Benef	icially	Owne	ed			
Date						Execution Day/Year) if any		Transaction Dispose Code (Instr.						Secur Benef Owne	ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						v	Amount	(A) (D)	or P	rice	Trans	action(s)		(1130.4)				
Common Stock (par value \$.50 per share) 07/21/.							2011			4,000	A	\$	39.349	34,	102.817	D		
	Та													wned				
le of rative rity Conversion or Exercise Perior of Derivative Security  2. 3. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  4. Conversion or Exercise Price of Derivative Security  3. Transaction Date (Month/Day/Year)  4. Conversion or Exercise (Month/Day/Year)			n Date, ay/Year)	Transaction Code (Instr. 8) S A ((		of Deriv Secul Acqu (A) or Dispo of (D) (Instr and 5	ative rities ired osed . 3, 4	Expiration (Month/I	on Da Day/Yo	te ear) Expiration	Amour or Numbe of		Der Sec (Ins	ivative curity	derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
	(FI SBRO, INC CKET RI (S Security (Institute of Security (Institute	(First) ( SBRO, INC. 1011 NEWPOI  CKET RI ( (State) (  Table Security (Instr. 3)  Security (Instr. 3)  Security (Instr. 3)  1 Stock (par value \$.50 per slave)  Conversion or Exercise Price of Derivative (Month/Day/Year)	(First) (Middle)  SBRO, INC. 1011 NEWPORT AVEI  CKET RI 02862  (State) (Zip)  Table I - No  Security (Instr. 3)  Stock (par value \$.50 per share)  Table II -  Conversion or Exercise Price of Derivative (Month/Day/Year)  Price of Derivative (Month/Day/Year)	(First) (Middle)  SBRO, INC. 1011 NEWPORT AVENUE  CKET RI 02862  (State) (Zip)  Table I - Non-Deriv  Security (Instr. 3) 2. Transa Date (Month/D  Table II - Derivat (e.g., pi  2. Conversion or Exercise Price of Derivative Price of Derivative (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  A. Deemed Execution Date, if any (Month/Day/Year)	(First) (Middle)  SBRO, INC. 1011 NEWPORT AVENUE  CKET RI 02862  (State) (Zip)  Table I - Non-Derivative  Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  Table II - Derivative Security  2. Transaction Date (e.g., puts, c.g.)  Conversion or Exercise Price of Derivative Security  Security  3. Da 07/2  4. If 1/2  4. If 1/2  3. Transaction Date (Month/Day/Year)  (Month/Day/Year)  3. Transaction Date (if 1/2)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)	(First) (Middle)  SBRO, INC. 1011 NEWPORT AVENUE  CKET RI 02862  (State) (Zip)  Table I - Non-Derivative Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  Table II - Derivative Security (e.g., puts, calls, fi and or Exercise Price of Derivative Security  2. Transaction Date (Month/Day/Year)  3. Date of 07/21/201  4. If Amer  A Transaction Date (Instr. 3)  3. Transaction Date (Month/Day/Year)  3. Transaction Date (Instr. 3)  3. Transaction Date (Instr. 3)  4. Transaction Code (Instr. 3)  4. Transaction Code (Instr. 3)	(First) (Middle)  SBRO, INC. 1011 NEWPORT AVENUE  CKET RI 02862  (State) (Zip)  Table I - Non-Derivative Securities  Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  Table II - Derivative Securities (e.g., puts, calls, warr  2. Transaction Date (Month/Day/Year)  Table II - Derivative Securities (e.g., puts, calls, warr  2. (Conversion or Exercise Price of Derivative Security (Month/Day/Year)  Price of Derivative Securities (e.g., puts, calls, warr)  (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  (Month/Day/Year)  3. Transaction Date (Instr. Security (Instr. Acquired)  (Month/Day/Year)  (Month/Day/Year)	(First) (Middle)  SBRO, INC. 1011 NEWPORT AVENUE  CKET RI 02862  (State) (Zip)  Table I - Non-Derivative Securities Acc (Month/Day/Year)  Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  Stock (par value \$.50 per share)  Table II - Derivative Securities Acques (e.g., puts, calls, warrants, (Month/Day/Year)  Table II - Derivative Securities Acques (e.g., puts, calls, warrants, (Month/Day/Year)  2. Conversion or Exercise Price of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(First) (Middle)  SBRO, INC. 1011 NEWPORT AVENUE  3. Date of Earliest Transaction (No7/21/2011  4. If Amendment, Date of Original And Inches (Month/Day/Year)  Table I - Non-Derivative Securities Acquired  Security (Instr. 3)  2. Transaction Date (Month/Day/Year) (Month/Day/Year)  (Month/Day/Year)  Table II - Derivative Securities Acquired, Execution Date (e.g., puts, calls, warrants, option  Table II - Derivative Securities Acquired, Expiration of Exercise Price of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  Date  Date	(First) (Middle)  SBRO, INC. 1011 NEWPORT AVENUE  3. Date of Earliest Transaction (Month. 07/21/2011  4. If Amendment, Date of Original Filed  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Dispension of Execution Date, (Month/Day/Year) (Month/Day/Year)  Security (Instr. 3)  2. Transaction Date (Month/Day/Year) (Month/Day/Year)  (Month/Day/Year)  Table II - Derivative Securities Acquired, Dispension of Exercise Price of Derivative Security  Security  3. Transaction Date (Routh/Day/Year) (Month/Day/Year)  4. Transaction Code (Instr. 8)  Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  Date  Date	(First) (Middle)  SBRO, INC. 1011 NEWPORT AVENUE  Table I - Non-Derivative Securities Acquired, Disposed of Code (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of Code (Instr. 3)  Date Execution Date (A) or Disposed of Code (Instr. 3)  Date Execution Date (Instr. 3)  Date Expiration Date (Month/Day/Year)	(First) (Middle) SBRO, INC. 1011 NEWPORT AVENUE  3. Date of Earliest Transaction (Month/Day/Year)  4. If Amendment, Date of Original Filed (Month/Day/Year)  Table I - Non-Derivative Securities Acquired, Disposed of, or E  Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction (Month/Day/Year)  3. Transaction (Month/Day/Year)  4. Securities Acquired (Disposed Of (D) (Instr. 8)  Code V Amount (A)  (D)  P 4,000 A  Table II - Derivative Securities Acquired, Disposed of, or Berecise (Month/Day/Year)  (Month/Day/Year)  2. Date Exerciseble and Expiration Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  Date (Month/Day/Year)  (Month/Day/Year)  Date (Month/Day/Year)  (Month/Day/Year)  Date (Month/Day/Year)  Date (Month/Day/Year)  (Month/Day/Year)  Date (Month/Day/	(First) (Middle) SBRO, INC. 1011 NEWPORT AVENUE  3. Date of Earliest Transaction (Month/Day/Year)  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Benefic (Month/Day/Year)  (Security (Instr. 3) 2. Transaction Date (Month/Day/Year)  (Month/Day/Year) 2. Transaction Date (Month/Day/Year)  (Month/Day/Year) 2. Transaction Date (Bercuiton Date (Bercuiton Date (Bercuiton Date) (Month/Day/Year)  (Stock (par value \$.50 per share) 07/21/2011 P 4,000 A \$  Table II - Derivative Securities Acquired, Disposed of, or Benefic (e.g., puts, calls, warrants, options, convertible securities (Month/Day/Year)  (A) or Date Derivative Securities Acquired, Disposed of, or Benefic (e.g., puts, calls, warrants, options, convertible securities (Month/Day/Year)	(First) (Middle)  SBRO, INC. 1011 NEWPORT AVENUE  3. Date of Earliest Transaction (Month/Day/Year)  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially  Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. 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Date of Earliest Transaction (Month/Day/Year)  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned Execution Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 5)  (Stock (par value \$.50 per share)  O7/21/2011  Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 4)  (Stock (par value \$.50 per share)  O7/21/2011  Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 3, 4 and 4)  (A) or (D) (Instr. 3, 4 and 4)  (A) or (D) (Instr. 3, 3 and 4)  (Code V Amount (A) or Disposed Of (D) (Instr. 3, 4 and 5)  (Instr. 3 and 4)  (Code V Amount (A) or Disposed Of (D) (Instr. 3, 4 and 5)  (Instr. 3 and 4)  (Code V Amount (B) (Instr. 3)  (Month/Day/Year)  (Month/Day/	(First) (Middle) SBRO, INC. 1011 NEWPORT AVENUE  CKET RI 02862  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned Security (Instr. 3)  2. Transaction Date (Honth/Day/Year)  (Month/Day/Year)  2. Transaction Date (Honth/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  Stock (par value \$.50 per share)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned Following Reported Transactions (Instr. 3 and 4)  Stock (par value \$.50 per share)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned Following Reported Transactions (Instr. 3)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned Following Reported Transactions (Instr. 3 and 4)  Stock (par value \$.50 per share)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  3. Transaction Date (Instr. 3 and 4)  4. Source (a.g., puts, calls, warrants, options, convertible securities)  Conversion Date (a.g., puts, calls, warrants, options, convertible security (Instr. 3)  3. Transaction (Instr. 4)  5. Number of Date (Instr. 4)  6. Date Exercisable and Annount of Security (Instr. 3)  8. Price of Annount of Security (Instr. 4)  8. Price of Poliowing Reported Transaction(6) (Instr. 4)  8. Price of Poliowing Reported Transaction(6) (Instr. 4)  8. Price of Poliowing Reported Transaction(6) (Instr. 4)  8. Price of Reported Tr	

**Explanation of Responses:** 

Tarrant Sibley pursuant to p/of/a for John Frascotti

07/25/2011

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.