FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Stoddart Richard S						2. Issuer Name and Ticker or Trading Symbol HASBRO INC [HAS]										all app		ig Perso	10% C)wner
l .	LEO BURNETT, INC.				3. Date of Earliest Transaction (Month/Day/Year) 05/21/2015											belov	er (give title v)		Other below)	(specify
35 WEST WACKER DRIVE						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) CHICAG			50601		-										X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	City) (State) (Zip)																			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
District of Security (Means)					2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Transaction Dis		. Securities Acquired (A Disposed Of (D) (Instr. 3,)			4 and Secu Bene		cially I Following	6. Own Form: (D) or I (I) (Inst	Direct ndirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) or D)	Price	.	Transa	ransaction(s) Instr. 3 and 4)			(
Common Stock (Par Value \$.50 per share) 05/21					21/2015						2,004	4	A	\$0		4,421]	D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	Date, Transac Code (I		n of Deriv Secu Acqu (A) o Dispo of (D	of E		. Date Exercisable and expiration Date Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		t	ative rity	9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	Ow For Dir or I (I) (Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisat		Expiration Date	Title	of Sha							<u> </u>

Explanation of Responses:

Tarrant Sibley, P/O/A for Richard S. Stoddart

05/26/2015

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.